**WB++ Networking event**

**Online, February 13th 2023, 10:00am – 11:30am**

**Topic: Digitalization in tourism**

**When:** 13th of February 2023, 10:00-11:30am

**Where:** Zoom platform

**Who can participate?**

* SMEs active in the field of IT from the region as presenters,
* Interest groups (public entities, companies, research groups, individuals, etc.) as audience.

**Why to participate as a presenter?**

* Opportunity to present your company and offer to the region,
* Get to know comapnies from the region,
* Network,
* Find future partners to work together on projects and grant applications, agreements, etc.,
* Learn how Enterprise Europe Network (EEN) and FINNO platform can help you grow your business.

**Why to participate as an audience?**

* Opportunity to hear digital solution from the region which can be useful for your business
* Get to know comapnies from the region,
* Network,
* Find future partners for your business,
* Learn how Enterprise Europe Network (EEN) and FINNO platform can help you grow your business.

**How to participate as a presenter?**

* Invited companies will hold 3-minute pitches to present themselves to the audience,
* Two 15-minute breakout room meeting sessions with the companies of your interest and compatibility,
* Each meeting room will have a FINNO advisor to moderate and answer all your questions.

**How to participate as an audince?**

* Listen 10 companies from the region,
* Two 15-minute breakout room meeting sessions with the companies of your interest
* Each meeting room will have a FINNO advisor to moderate and answer all your questions.

**AGENDA**

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| **10:00 – 10:10** Introduction – Enterprise Europe Network (EEN) and FINNO platform |
| **10:10 – 11:00** Presentations of companies (approx. 10 companies with a 3 minute pitch)   * *List of companies that confirm their participation will be added to the agenda* * *Guidelines for the presentation will be sent out to participants* * *3 minutes for the pitch (+2min for switching the presentation among participants)* * *…* |
| **11:00 – 11:30** Breakout room meetings   * *Two 15-minute sessions moderated by FINNO advisors* * *Preorganized or organized on the spot according to compatibility* |
| **Closing remarks** |