



WOMEN IN DATA SCIENCE
SARAJEVO
@ UNIVERSITY OF SARAJEVO

WIDS SARAJEVO @ UNSA

JUNE 19TH, 2020

**FACULTY OF ELECTRICAL
ENGINEERING (ETF)**

VIRTUAL EVENT (ZOOM)

Register at: <http://bit.ly/etf-wids>

AGENDA

9:30 **REGISTRATION**

10:00 **WELCOME & OPENING
REMARKS**

Amila Akagić, PhD, WiDS Ambassador, Faculty
of Electrical Engineering, University of Sarajevo

TECHNOLOGY VISION TALKS I

10:15 **Data Science in the Real World**
Belma Ibrahimović, AtlantBH

10:35 **Neuromarketing: Exploring new frontiers in
research**
Melika Husić-Mehmedović, PhD, Faculty of
Economics, University of Sarajevo

10:55 **Big Data Applications in Industry and
Transportation**
Lejla Banjanović-Mehmedović, PhD, Faculty of
Electrical Engineering, University of Tuzla

11:15 **BREAK (10 MIN)**

TECHNOLOGY VISION TALKS II

11:25 **Reflection on Innovation, between ethics and
gender**
hvale vale, Association for Progressive
Communication (APC)

11:45 **Data Science Impact in Transforming the
Banking Industry**
Adaleta Gicić, InfoStudio

12:05 **How to handle mildly infuriating datasets**
Naida Agić, NLBH - NeuraLegion

12:25 **BREAK (10 MIN)**

TECHNOLOGY VISION TALKS III

12:35 **Importance of Data Visualization**
Dušanka Bošković, PhD, Faculty of Electrical
Engineering, University of Sarajevo

12:55 **How Data Affects an Algorithm**
Belma Muftić, Mistral

13:15 **How small Research leads to an Important
Discovery**
Lejla Kasum

13:35 **CLOSING REMARKS**

Women in Data Science (WiDS) aims to inspire and educate data scientists worldwide, regardless of gender, and to support women in the field.