



**EU4TechPoC**  
Western Balkans  
WWW.EU4TECH.EU

# DO YOU HAVE **PROMISING** TECHNOLOGY OR IDEA THAT COULD BE **COMMERCIALISED?**

## **APPLY** TO THE EU4TECH POC WB OPEN CALL

**FOR HIGH QUALITY SPECIALISED SUPPORT!**

The **EU4TECH PoC WB project** is offering specialised support to 40 of the most promising technology-based projects developed within public research organisations and micro, small and medium enterprises from the Western Balkans at the 'Proof of Concept Stage' (Technology Readiness Level 3).

We offer you the opportunity to work with high experienced EU and national experts to help you validate and protect your technology, develop a robust business model and take your project towards commercial reality.

**Eligible applicants for the EU4TECH PoC WB Open Call** can come from universities, research institutes, SMEs and high-tech start-ups in Albania, Bosnia and Herzegovina, Kosovo\*, Montenegro, North Macedonia\*\* and Serbia\*\*.

You need to apply with a project at the 'Proof of concept' (PoC) stage of development (TRL 3) – e.g. realization of a method or idea in order to demonstrate its feasibility, or to verify that a concept or theory has practical potential.

\*\*NOTE: Enterprises from Serbia and North Macedonia are not eligible for this Open Call and are directed to their own national schemes.

**Successful candidates will receive highly specialised support services, delivered as a blend of mentoring and workshops:**

- ✔ Technology development and prototyping for commercial demonstration
- ✔ Entrepreneurship support and mentoring
- ✔ Intellectual property management
- ✔ Market analysis
- ✔ Business plan and business model
- ✔ Follow-on funding support

Support is also available to build demonstrators and seek IP protection.

**OPEN CALL: 22nd April – 24th June 2020 (13:00 CET)**

Register for the online-Launch on 21st April 10.30AM CET at Zoom: 164-935-045



Register for updates and apply at: <https://eu4tech.eu/>

\*This designation is without prejudice to positions on status and is in line with UNSCR 1244/99 and the ICJ Opinion on the Kosovo declaration of independence.



Ref. No.: EuropeAid/140158/DH/SER/MULTI

Contract No.: IPA/2019/412-593

Contacting authority:

DG NEAR with technical support from JRC

